

Trade Show Sponsorship



PACE has a 13 year history as a highly successful trade show event. Each year the Missouri Petroleum Marketers and Convenience Store Association (MPCA) and the Petroleum Marketers and Convenience Store Association of Kansas (PMCA of KS) bring together approximately 2,200 petroleum marketing and convenience store industry attendees and exhibitors.

This preeminent Midwest exposition provides an atmosphere which is large enough to attract key industry leaders, yet small enough to allow you to connect with them and efficiently conduct your business. This event also offers a unique opportunity for your company to participate as a Special Event Sponsor.

As in the past, there will be many different sponsorship opportunities at PACE (*see attached for details*). In particular, we would like to ask for your support of the following:

PACE 2009 HOSPITALITY EVENT

This is a fantastic opportunity! This sponsorship allows your company to participate at a “premium level” and includes:

- **Recognition as a host of the PACE 2009 Hospitality Event**
- **Verbal recognition during the Opening Session**
- **Company Signage on the PACE 2009 Entrance Unit**
- **Company Listing in the PACE 2009 Program as a Hospitality Event Sponsor**
- **Pre- and Post- Event recognition in MPCA and PMCA of KS association communications**

If you are interested in participating as a sponsor of the hospitality event, or in any other sponsorship opportunity this year, please review and complete the attached PACE 2009 Event Sponsorship form. We hope that we can count on you for your support at this exciting industry event.



205 East Capitol Avenue, Suite 200 • Jefferson City, Missouri 65101

Phone: PMCA of KS - 785.233.9655 or MPCA - 573.635.7117

Fax: 573.635.3575

Trade Show Sponsorship



**Friday & Saturday
February 27 & 28, 2009
Branson Convention Center • Branson, Missouri**

PACE 2009 Event Sponsorship

Please take advantage of this opportunity as soon as possible so that we can publicize your involvement.

For more information on these opportunities or to customize a package for your company, please call 785.233.9655 or 573.635.7117.

PRINT DEADLINES: For inclusion in the PACE 2009 Program is 12/01/08.

Please indicate specific sponsorship desired below:

SPECIAL EVENTS	SUGGESTED AMOUNT	AMOUNT
[All PACE Trade Show Sponsorships entitle your company to on-site, and pre- and post-show publicity.]		
<input type="checkbox"/> PACE 2009 HOSPITALITY EVENT SPONSORSHIP <i>Friday, February 27th at the Branson Convention Center</i> Sponsorship Levels =	Super Premium \$ 3,500 Premium \$ 1,750 Super \$ 1,000	_____
This is a fantastic opportunity! Sponsorship allows your company to participate at a "premium level" and includes:		
<ul style="list-style-type: none"> • Recognition as a host of the PACE 2009 Hospitality Event • Verbal recognition during the Opening Education Sessions • Company Signage on the PACE 2009 Entrance Unit • Company Listing in the PACE 2009 Program as a Hospitality Event Sponsor • Pre- and Post- Event recognition in MPCA and PMCA of KS association communications 		
<input type="checkbox"/> PACE 2009 SURVEY SPONSOR (exclusive)	\$ 1,000	_____
This is a one-of-a-kind opportunity! Sponsorship allows your company survey questions to be cross-tabulated with the PACE trade show demographic information collected from attendees at the show.		
<input type="checkbox"/> ATTENDEE GRAND PRIZE (exclusive)	FEDERATED INSURANCE	_____
This is a one-of-a-kind opportunity! Sponsorship allows your company to place the Grand Prize Drawing Box in your booth. In addition, the prize drawing on Saturday afternoon will be conducted from your booth.		
<input type="checkbox"/> OPENING SESSION / SEMINAR SPEAKER <i>Saturday, February 28th at the Branson Convention Center</i>	Sponsorships (4)	\$ 900
This is a fantastic opportunity! Sponsorship allows your company special recognition at the Opening Seminars.		
<input type="checkbox"/> SPECIAL EVENT OR FEATURE	\$	_____
Let us know if there is something you would like to sponsor.		
<input type="checkbox"/> GENERAL PACE SPONSORSHIP	\$ 500	_____
Used for various expenses including badge holders, lanyards, etc.		

Full Company Name: _____

Company Contact: _____

Address: _____

City / State / Zip: _____ Phone: _____

Method of Payment: Check Make checks payable to PACE Total \$ _____

Credit Card Check one: Mastercard VISA

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Exp. Date: _____ Cardholder Signature: _____



Please return to MPCA